

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		42%	45%	12%
Party Identification	Democrat	81%	8%	11%
	Republican	4%	88%	8%
	Independent	38%	47%	15%
Tea Party Supporters		10%	86%	5%
Political Ideology	Very liberal-Liberal	73%	17%	10%
	Moderate	55%	32%	13%
	Conservative-Very conservative	16%	75%	10%
Presidential Choice	Barack Obama and Joe Biden	79%	10%	11%
	Mitt Romney and Paul Ryan	5%	87%	8%
Gender	Men	37%	49%	13%
	Women	47%	41%	12%
Age	Under 45	40%	45%	15%
Age	45 or older	44%	45%	11%
	18 to 29	39%	40%	21%
	30 to 44	41%	47%	12%
	45 to 59	45%	44%	11%
Race	60 or older	43%	46%	11%
	White	41%	47%	12%
	Non-white	56%	27%	17%
Region	Milwaukee	56%	33%	11%
	Southeast	28%	58%	13%
	Southwest	55%	32%	13%
	Northeast	41%	47%	12%
	Northwest	41%	47%	12%
Household Income	Less than \$75,000	43%	43%	14%
	\$75,000 or more	46%	46%	7%
Education	Not college graduate	40%	45%	15%
	College graduate	46%	46%	8%
Marital Status	Married	39%	51%	10%
	Not married	47%	37%	16%
Evangelical Christians		30%	59%	11%
U.S. Military Veteran		31%	59%	10%
Interview Type	Landline	43%	45%	12%
	Cell Phone	41%	45%	15%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted September 16th through September 18th, 2012, N=968 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.